

Thank You Blue - A Positive Narrative to Honor Officers

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During National Police Week, in response to the recent wave of negative commentary around policing, a San Diego filmmaker and producer is kicking off a national campaign that broadcasts a supportive voice for law and order and those who uphold it.

Legacy Productions' James Anthony Ellis, who has produced the popular educational film "Keeping The Peace" and video content for National University policing trainings, is now starting "Thank You Blue."

According to Ellis, this campaign – which will broadcast a hashtag of #ThankYouBlue – will add to the Keeping the Peace movement with the intention to ultimately bring peaceful relations between the public and law enforcement.

"I like to see those who have been silently supportive of law enforcement proudly step forward and show appreciation for our police officers and the almost-impossible job they do, day in and day out, to hold the line and be a presence for law and order," he said.

Ellis provides two ways the public can show its support using the #ThankYouBlue hashtag:

1. Respectfully approach an officer with a word of appreciation, requesting a selfie, and then posting it on social media.
2. Add in their own voice of support by filming and sending in a brief soundbite finishing the phrase "What I can do to support the best relations with the police is..." Ellis plans to add input to the "What I Can Do" montage found here: <https://youtu.be/iKvteWjKyK4>

Soliciting the support of local officers and enforcement contacts, Ellis hopes the trend goes viral for the highest impact and for the best results of a safe community.

One supportive voice of the campaign is Jeff Davis, retired chief of El Cajon Police Department. "It has never been more important to recognize the thousands of men and women in law enforcement who do the right thing. I don't want for us to lose sight of how vital their role in society is and how a small gesture of appreciation from the community can make all the difference to them," he said.

Said Lt. Katy Lynch of the La Mesa Police Department, "Having support from the community means everything. It reminds me of why I wanted to do the job in the first place and why I will keep doing it. It's because I want to stand for what is good in our community."

Partnering on the project is a popular blogger "The Officer Next Door" whose reach of over 70,000 has already attracted interest as well as brought in over 60 supportive selfies. Said the anonymous blogger, "Support for police is paramount for a safe and prosperous community."

For details on the project, see LegacyProductions.org/thankyoublue.